



## **Main Street Basic Training for Downtown Based Commercial District Revitalization & Preservation -**

Main Street Basic Training will equip you for restoring the health and vitality of your downtown. The nationally successful Main Street Approach to commercial district revitalization is used by over 1700 communities nationwide from The National Main Street Center. During this intensive, two day training, you'll study each of the four elements of the Main Street Approach: Organization, Promotion, Design, and Economic Restructuring and find out how these areas can be combined in local, grassroots innovative.

- Learn how the nationally successful Main Street Four Point Approach <sup>TM</sup> reinvigorates commercial districts through partnerships, innovation and energy.
- Discover how historic preservation can fuel economic growth and preserve unique character.
- Examine each of the four elements of Main Street Approach with highly trained facilitators.

### **☑ Locations, Dates & Times:**

**January 25 & 26, 2007** – Jefferson City – Times: 9-4 daily

Harry S. Truman Building Room 494/493

301 W. High St. Jefferson City, MO 65102

**April 26 & 27, 2007** – Clinton – Times: 9-4 daily

**June 21 & 22, 2007** – Sikeston – Times: 9-4 daily

**August 23 & 24, 2007** – Lee's Summit – Times: 9-4 daily

**October 25 & 26, 2007** – Branson - Times: 9-4 daily

### **For More Information Contact one of the Missouri Main Street Connections Board of Directors Below:**

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